



CHARIS – The St. Louis Women’s Chorus is currently selling concert program ad space for our Spring concert titled, *We Are Family*. We perform at Webster University Community Music School on Friday, May 17 and Saturday, May 18. CHARIS will share the stage with special guest artist and former St. Louis resident Kristen Goodman, an incredibly powerful singer and songwriter who now lives and performs in New York City. The repertoire is diverse and will appeal to a broad audience of 500+. We’ll stretch your advertising dollars by including your ad or logo at the beginning of our recorded concert where it will be seen by an even larger audience through on-line views. Advertisers who purchase full page ads will also receive a personalized “shout out” on social media.

CHARIS is a diverse group of singers united in our mission to perform music that celebrates and encourages women and the LGBTQ community. Through musical excellence, we have been educating and inspiring the greater community about issues of social justice since 1993. We are supported by the Regional Arts Commission of St. Louis and the William A. Kerr Foundation. You can learn more about CHARIS – The St. Louis Women’s Chorus by visiting our website <http://www.charischorus.org> or Facebook page at <https://www.facebook.com/CHARISchorus>. Purchasing an ad in our concert program is a great way to reach current customers and gain new ones!

Program Specifications:

CHARIS programs measure 5.5” wide x 8.5” high (folded 8.5” x 11” pages). Contact the Ad Sales team (ads4charis@charischorus.org) about availability.

	Spring Price
Back cover - Full page (color) 5” x 8”	\$250
Inside back cover – Full page (color) 5” x 8”	\$190
Inside front cover – Full page (color) 5” x 8”	\$200
Full page (color) – limited availability 5’ x 8”	\$185
Full page (b & w) 5” x 8”	\$155
1/2 page (landscape, b & w) 5” x 4”	\$125
1/3 page (landscape, b & w) 5” x 2.75”	\$90

We accept print-ready ads in **JPEG** format with a minimum **300 DPI** (ads with a lower DPI will not reproduce well). PDF format is also acceptable, but **only if necessary**. To ensure a high-quality program, all ads must be submitted electronically.

Ad Submissions:

You can submit ad graphics **electronically** to our Ad Sales Team at ads4charis@charischorus.org.

Ad graphics and payment must arrive by **Friday April 26th** to be included in our spring concert program.

Early submissions are greatly appreciated!

You can purchase an Ad through our online store. Go to www.CharisChorus.org. Click on “**Shop**”, then “**Select a Catalog**” and finally “**Program Ads**”. Or... contact our Ad Sales team at ads4charis@charischorus.org. We look forward to publicizing your business in our “We Are Family” concert program.





Contact:

Company:

Address:

Phone:

Email:

Ad placement: check box for desired ad size.

Ad Size Spring Concert

Back cover - Full page (color) 5" x 8"	<input type="checkbox"/>	\$250
Inside back cover – Full page (color) 5" x 8"	<input type="checkbox"/>	\$190
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- Mail form and payment (checks payable to CHARIS) to:

CHARIS (Attn: Ad Sales)
8050 Watson Rd., Suite 240
St. Louis, MO 63119

- Email ads to: ads4charis@charischorus.org

The deadline for receipt of ads and payment is April 26th, 2024.

Thank you. CHARIS appreciates your business!

Online form &
payment option

