



CHARIS, the St. Louis Women's Chorus, is currently selling ad space in the program for our fall concert, "Lifting As We Climb", which we will perform at Kirkwood High School on Saturday, November 23 and Sunday, November 24, 2024.

For as long as humans have come together to build a better world, songs have lifted our spirits and strengthened our resolve. In two acts, this concert celebrates the transformative power of music in driving social change. The concert will feature Joan Szymko's "Lifting As We Climb," a piece commissioned by CHARIS and other choirs in 2020 to mark the 100th anniversary of the 19th Amendment.

CHARIS is a diverse group of singers united in our mission to perform music that celebrates and encourages women and the LGBTQIA+ community. Through musical excellence, we have been educating and inspiring the greater community about issues of social justice since 1993. We are supported by the Regional Arts Commission of St. Louis and the William A. Kerr Foundation, among others. You can learn more about CHARIS by visiting our website www.charischorus.org or Facebook page at www.facebook.com/CHARISChorus.

Purchasing an ad in our concert program is a great way to reach current customers and gain new ones! We'll stretch your advertising dollars by including your ad or logo at the beginning of our recorded concert, where it will be seen by an even larger audience through on-line views. Advertisers who purchase full page ads will also receive a personalized "shout out" on social media.

Program Specifications:

CHARIS programs measure 5.5" wide x 8.5" high (folded 8.5" x 11" pages). We accept camera-ready ads in **JPEG** format with a minimum **300 DPI**. (Ads with a lower DPI will not reproduce well). PDF's are acceptable, but only if necessary. To ensure a high-quality program, all ads must be submitted electronically.

Ad Submissions:

Please submit ad graphics electronically to our Ad Sales Team at ads4charis@charischorus.org.

Ad graphics and payment must arrive by **Friday November 1st** to be included in our fall concert program. **Early submissions are greatly appreciated!**

Purchase an Ad:

Online go to www.charischorus.org/buy-program-ads

Contact our Ad Sales team at ads4charis@charischorus.org

Mail order option below

We look forward to publicizing your business in our "Lifting As We Climb" Concert Program!





Contact: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Ad placement: Check box for desired ad size.

Ad Type and Size		Fall Only		Fall and Spring - 10% discount!
Back cover – full page (color) 5" x 8"		\$250		\$450
Inside back cover – full page (color) 5" x 8"		\$225		\$405
Inside front cover – full page (color) 5" x 8"		\$215		\$387
Full page (color) 5" x 8"		\$200		\$360
Full page (b & w) 5" x 8"		\$155		\$279
1/2 page (b & w) 5" x 4"		\$125		\$225
1/3 page (b & w) 5" x 2.75"		\$90		\$162
Logo only – approx. 9 per page (color) 1.5" x 1.5"		\$30		\$54

Deadline for receipt of ads and payment is November 1st, 2024.

Mail form and payment (checks payable to CHARIS) to:

CHARIS (Attn: Ad Sales)
 8050 Watson Rd., Suite 240
 St. Louis, MO 63119

Email ads to: ads4charis@charischorus.org

Thank you. CHARIS appreciates your business!