



CHARIS, The St. Louis Women's Chorus, is currently selling concert program ad space for our Spring concert, "Wild." This concert will illuminate the intricate bond between humanity and the natural world, inviting us to see that in both nature's chaos and the human spirit's unpredictability lies a beauty that can transform and unite.

We perform at Central and Visual Performing Arts High School on April 26 and April 27, 2025. The repertoire is diverse and will appeal to a broad audience of 400-500. We'll stretch your advertising dollars by including your ad or logo at the beginning of our recorded concert where it will be seen by an even larger audience through on-line views. Advertisers who purchase full page ads will also receive a personalized "shout out" on social media.

CHARIS is a diverse group of singers united in our mission to perform music that celebrates and encourages women and the LGBTQIA+ community. Through musical excellence, we have been educating and inspiring the greater community about issues of social justice since 1993. We are supported by the Regional Arts Commission, the Missouri Arts Council, and the William A. Kerr Foundation, among others. You can learn more about CHARIS by visiting our website www.charischorus.org or Facebook page at www.facebook.com/CHARISchorus.

Program Specifications:

CHARIS programs measure 5.5" wide x 8.5" high (folded 8.5" x 11" pages). We accept camera-ready ads in **JPEG** format with a minimum **300 DPI**. (Ads with a lower DPI will not reproduce well). PDF's are acceptable, but only if necessary. To ensure a high-quality program, all ads must be submitted electronically.

Ad Submissions:

Please submit ad graphics electronically to our Ad Sales Team at ads4charis@charischorus.org.

Ad graphics and payment must arrive by **Friday April 11, 2025** to be included in our Spring concert program.

Early submissions are greatly appreciated!

Purchase an Ad:

Online go to www.charischorus.org/buy-program-ads

Contact our Ad Sales team at ads4charis@charischorus.org

Mail order option below

We look forward to publicizing your business in our "Wild" Concert Program!





Contact: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Ad placement: Select desired ad size below.

Ad Type and Size	Spring Price
Back cover – full page (color) 5” x 8”	\$250
Inside back cover – full page (color) 5” x 8”	\$225
Inside front cover – full page (color) 5” x 8”	\$215
Full page (color) 5” x 8”	\$200
Full page (b & w) 5” x 8”	\$155
1/2 page (b & w) 5” x 4”	\$125
1/3 page (b & w) 5” x 2.75”	\$90
Logo only – approx. 9 per page (color) 1.5” x 1.5”	\$30

Deadline for receipt of ads and payment is April 11, 2025.

Mail form and payment (checks payable to CHARIS) to:

CHARIS (Attn: Ad Sales)
8050 Watson Rd., Suite 240
St. Louis, MO 63119

Email ads to: ads4charis@charischorus.org

Thank you. CHARIS appreciates your business!